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Social Customer Relationship Management (Social-CRM) in the Era of Web 4.0 Cascades of Violence **Coercion and Governance** Best Practices in Social Dialogue International Journal of Finance and Policy Analysis: Volume 3, Number 1 **Handbook of Research on Knowledge and Organization Systems in Library and Information Science** **Software Engineering for Agile Application Development** **Global Rice and Agricultural Trade Liberalisation** English in East and South Asia An Introduction to Banking From Farm to Firm Journal Research Anthology on Small Business Strategies for Success and Survival **Sustainable Tourism Policy and Planning in Africa** **Rivers for life** Sri Lanka Human Capital Development **Sustainable Human Resource Management** Equity and Well-Being **Transforming School Education in Sri Lanka** **Ceylon Sessional Papers** From the Bottom Up Shadow Education Sports Science and Management Functional Food Product Development Global Challenges and Strategic Disruptors in Asian Businesses and Economies Sri Lanka Education Sector Assessment **Soil Quality and Soil Erosion** Undergraduate ELT in Sri Lanka The Microfinance Revolution **South Asia's Hotspots** **Future of Tourism Marketing** Education for All and Multigrade Teaching **Sri Lanka Strategic Conflict Assessment 2005: The economic agenda and the peace process** **Development Perspectives, Growth and Equity in Sri Lanka** A New Electoral System for Sri Lanka? Grey Systems The Sri Lankan Economy **Innovative Solutions and Applications of Web Services Technology** **Poverty Reduction Policies and Practices in Developing Asia** Geographical Indications at the Crossroads of Trade, Development, and Culture

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Comprehending as capably as conformity even more than supplementary will pay for each success. neighboring to, the broadcast as capably as perspicacity of this Aptitude Model Paper Sabaragamuwa University can be taken as with ease as picked to act.

Grey Systems Oct 25 2019 Due to inherent limitations in human sensing organs, most data collected for various purposes contain uncertainties. Even at the rare occasions when accurate data are available, the truthful predictions derived on the data tend to create chaotic consequences. So, to effectively process and make sense out of available data, we need

methods to deal with uncertainty inherently existing inside the data. The intent of this monograph is to explore the fundamental theory, methods, and techniques of practical application of grey systems theory, initiated by Professor Deng Julong in 1982. This volume presents most of the recent advances of the theory accomplished by scholars from around the world. From studying this book, the reader

will not only acquire an overall knowledge of this new theory but also be able to follow the most current research activities. All examples presented are based on practical applications of the theory when urgent real-life problems had to be addressed. Last but not the least, this book concludes with three appendices. The first one compares grey systems theory and interval analysis while revealing the fact that interval

analysis is a part of grey mathematics. The second appendix presents an array of different approaches of studying uncertainties. And, the last appendix shows how uncertainties appear using general systems approach.

Equity and Well-Being May 12 2021 Equity is an abstract concept covering philosophical issues such as fairness and social justice, making its definition and measurement complex. This volume tackles these complexities head-on. The book is enriched with many empirical analyses and provides a comprehensive analysis of equity ranging from concepts and measurements to empirical illustrations and policy implications. After an extensive discussion on equity in the introduction, this volume begins with a chapter on well-being where the concepts of functioning and capability are discussed. This is followed by a few chapters on what an equitable distribution is and how equity can be measured. The volume then provides a definition and a methodology to measure equitable growth, examining the relationship between growth, inequality, and poverty. It also presents various empirical illustrations and country-specific experiences with three country case studies which assess whether publicly provided health and education services are equitable in developing Asia, examining the extent to which these social services favor the poor as well as the policy challenges to a more equitable delivery of these services. Finally, these country studies provide evidence-based policy

recommendations to improve equity in social service delivery in developing countries. Achieving social equity has long been an important policy goal. There are relatively few studies on equity. This book aims to help fill this gap with an in-depth analysis of the issues associated with equity, covering its concept, measurement, and policy practices and implications.

Journal Nov 18 2021

Rivers for life Aug 15 2021 This publication includes papers that were part of thirty-five oral and nine poster presentations on various themes presented by eminent researchers/practitioners at the international symposium on "River Biodiversity: Ganges-Brahmaputra-Meghna River System" facilitated and supported by IUCN.

An Introduction to Banking Jan 20 2022 A practical primer to the modern banking operation Introduction to Banking, Second Edition is a comprehensive and jargon-free guide to the banking operation. Written at the foundational level, this book provides a broad overview of banking to give you an all-around understanding that allows you to put your specialty work into context within the larger picture of your organization. With a specific focus on risk components, this second edition covers all key elements with new chapters on reputational risk, credit risk, stress testing and customer service, including an updated chapter on sustainability. Practical material includes important topics such as the yield curve,

trading and hedging, asset liability management, loan origination, product marketing, reputational risk and regulatory capital. This book gives you the context you need to understand how modern banks are run, and the key points operation at all levels. Learn the critical elements of a well-structured banking operation Examine the risk components inherent in banking Understand operational topics including sustainability and stress testing Explore service-end areas including product marketing and customer service Banks continue to be the heart of the modern economy, despite the global financial crisis—they have however become more complex. Multiple layers and a myriad of functions contribute to the running of today's banks, and it's critical for new and aspiring bankers to understand the full breadth of the operation and where their work fits in.

Introduction to Banking, Second Edition provides an accessible yet complete primer, with emphasis on the areas that have become central to sustainable banking operation.

Handbook of Research on Knowledge and Organization Systems in Library and Information Science May 24 2022

Due to changes in the learning and research environment, changes in the behavior of library users, and unique global disruptions such as the COVID-19 pandemic, libraries have had to adapt and evolve to remain up-to-date and responsive to their users. Thus, libraries are adding new, digital resources and services

while maintaining most of the old, traditional resources and services. New areas of research and inquiry in the field of library and information science explore the applications of machine learning, artificial intelligence, and other technologies to better serve and expand the library community. The Handbook of Research on Knowledge and Organization Systems in Library and Information Science examines new technologies and systems and their application and adoption within libraries. This handbook provides a global perspective on current and future trends concerning library and information science. Covering topics such as machine learning, library management, ICTs, blockchain technology, social media, and augmented reality, this book is essential for librarians, library directors, library technicians, media specialists, data specialists, catalogers, information resource officers, administrators, IT consultants and specialists, academicians, and students.

Software Engineering for Agile Application Development

Apr 23 2022 As the software industry continues to evolve, professionals are continually searching for practices that can assist with the various problems and challenges in information technology (IT). Agile development has become a popular method of research in recent years due to its focus on adapting to change. There are many factors that play into this process, so success is no guarantee. However, combining agile development with other software engineering

practices could lead to a high rate of success in problems that arise during the maintenance and development of computing technologies. Software Engineering for Agile Application Development is a collection of innovative research on the methods and implementation of adaptation practices in software development that improve the quality and performance of IT products. The presented materials combine theories from current empirical research results as well as practical experiences from real projects that provide insights into incorporating agile qualities into the architecture of the software so that the product adapts to changes and is easy to maintain. While highlighting topics including continuous integration, configuration management, and business modeling, this book is ideally designed for software engineers, software developers, engineers, project managers, IT specialists, data scientists, computer science professionals, researchers, students, and academics.

Sri Lanka Education Sector Assessment Sep 04 2020 A country's education system plays a pivotal role in promoting economic growth and shared prosperity. Sri Lanka has enjoyed high school-attainment and enrollment rates for several decades. However, it still faces major challenges in the education sector, and these challenges undermine the country's inclusive growth goal and its ambition to become a competitive upper-middle-income country. The authors of Sri Lanka Education Sector Assessment: Achievements, Challenges,

and Policy Options offer a thorough review of Sri Lanka's education sector—from early childhood education through higher education. With this book, they attempt to answer three questions: • How is Sri Lanka's education system performing, especially with respect to participation rates, learning outcomes, and labor market outcomes? • How can the country address the challenges at each stage of the education process, taking into account both country and international experience and also best practices? • Which policy actions should Sri Lanka make a priority for the short and medium term? The authors identify the most critical constraints on performance and present strategic priorities and policy options to address them. To attain inclusive growth and become globally competitive, Sri Lanka needs to embark on integrated reforms across all levels of education. These reforms must address both short-term skill shortages and long-term productivity. As Sri Lanka moves up the development ladder, the priorities of primary, secondary, and postsecondary education must be aligned to meet the increasingly complex education and skill requirements.

From the Bottom Up Feb 09 2021 This report describes the four basic types of on- and off-grid small power producers emerging in Africa and highlights the regulatory and policy questions that must be answered by electricity regulators, rural energy agencies, and ministries to promote commercially sustainable

investments by private operators and community organizations.

Innovative Solutions and Applications of Web Services Technology

Aug 23 2019 With the development of Web 2.0 technologies, the internet has become a huge platform for information and data sharing. As such, web services provide an important foundation for branching technologies in end-user computing and applications. To make online technology more accessible for users, it is important to optimize web services to function properly or offer a personalized experience. Innovative Solutions and Applications of Web Services Technology is a collection of innovative research on the methods and applications of existing technologies for web service usability and accessibility. Highlighting a range of topics including business processes, cyber-physical systems, and recommendation accuracy, this book is ideally designed for IT professionals, researchers, graduate-level students, software developers, academicians, and computer engineers seeking current research on adapting online information and services to user needs.

Poverty Reduction Policies and Practices in Developing Asia

Jul 22 2019 This book looks at the major policy challenges facing developing Asia and how the region sustains rapid economic growth to reduce multidimensional poverty through socially inclusive and environmentally sustainable measures. Asia is facing many challenges arising from population growth, rapid

urbanization, provision of services, climate change and the need to redress declining growth after the global financial crisis. This book examines poverty and related issues and aims to advance the development of new tools and measurement of multidimensional poverty and poverty reduction policy analysis. The book covers a wide range of issues, including determinants and causes of poverty and its changes; consequences and impacts of poverty on human capital formation, growth and consumption; assessment of poverty strategies and policies; the role of government, NGOs and other institutions in poverty reduction; rural-urban migration and poverty; vulnerability to poverty; breakdown of poverty into chronic and transitory components; and a comparative study on poverty issues in Asia and other regions. The book will appeal to all those interested in economic development, resources, policies and economic welfare and growth.

Cascades of Violence Sep 28 2022 As in the cascading of water, violence and nonviolence can cascade down from commanding heights of power (as in waterfalls), up from powerless peripheries, and can undulate to spread horizontally (flowing from one space to another). As with containing water, conflict cannot be contained without asking crucial questions about which variables might cause it to cascade from the top-down, bottom up and from the middle-out. The book shows how violence cascades from state to state. Empirical research has shown that nations with a

neighbor at war are more likely to have a civil war themselves (Sambanis 2001). More importantly in the analysis of this book, war cascades from hot spot to hot spot within and between states (Autesserre 2010, 2014). The key to understanding cascades of hot spots is in the interaction between local and macro cleavages and alliances (Kalyvas 2006). The analysis exposes the folly of asking single-level policy questions like do the benefits and costs of a regime change in Iraq justify an invasion? We must also ask what other violence might cascade from an invasion of Iraq? The cascades concept is widespread in the physical and biological sciences with cascades in geology, particle physics and the globalization of contagion. The past two decades has seen prominent and powerful applications of the cascades idea to the social sciences (Sunstein 1997; Gladwell 2000; Sikkink 2011). In his discussion of ethnic violence, James Rosenau (1990) stressed that the image of turbulence developed by mathematicians and physicists could provide an important basis for understanding the idea of bifurcation and related ideas of complexity, chaos, and turbulence in complex systems. He classified the bifurcated systems in contemporary world politics as the multicentric system and the statecentric system. Each of these affects the others in multiple ways, at multiple levels, and in ways that make events enormously hard to predict (Rosenau 1990, 2006). He replaced the idea of events with cascades to describe the

event structures that 'gather momentum, stall, reverse course, and resume anew as their repercussions spread among whole systems and subsystems' (1990: 299). Through a detailed analysis of case studies in South Asia, that built on John Braithwaite's twenty-five year project Peacebuilding Compared, and coding of conflicts in different parts of the globe, we expand Rosenau's concept of global turbulence and images of cascades. In the cascades of violence in South Asia, we demonstrate how micro-events such as localized riots, land-grabbing, pervasive militarization and attempts to assassinate political leaders are linked to large scale macro-events of global politics. We argue in order to prevent future conflicts there is a need to understand the relationships between history, structures and agency; interest, values and politics; global and local factors and alliances.

Soil Quality and Soil Erosion Aug 03 2020

This work examines the issue of accelerated soil erosion, which has become an increasingly serious concern in the twentieth century.

Aspects considered include on-site impact of erosion; application of soil science to problems of non-agricultural uses of soil, such as mineland restoration, urban uses and disposal of urban wastes; soil contamination and pollution by industrial activities; and athletic and recreational uses of soil. Soil Quality and Soil Erosion will be a useful text for soil scientists, agronomists, foresters, and environmental scientists as we enter the next

century.

Sri Lanka Human Capital Development Jul 14 2021 Human capital is a central determinant of economic well-being and social advancement in the modern world economy. The concept of human capital covers the knowledge, skills, nutrition, and health that people accumulate over their lives, enabling them to realize their potential as productive members of society. Because of the vital importance of human capital for economic growth, the World Bank has launched the Human Capital Project (HCP), which includes the Human Capital Index (HCI). The objective of the HCP is to accelerate human capital development around the world. The HCI is a cross-country metric designed to measure and forecast a country's human capital. Sri Lanka is a lower-middle-income country seeking to become an upper-middle-income country. Developing human capital to a new and higher level will be central to achieving this development goal. After the country's 26-year secessionist conflict ended in 2009, Sri Lanka's economy enjoyed rapid growth at an average rate of almost 6 percent between 2010 and 2017, reflecting a peace dividend and a determined policy thrust toward reconstruction and growth. However, in more recent years there have been signs of a slowdown. The economy is transitioning from a predominantly rural economy to a more urbanized one. In the context of the HCP and the HCI, Sri Lanka Human Capital Development analyzes the main achievements and challenges

of human capital development in this East Asia and Pacific island country in health and nutrition—including stunting—and in education—including the challenges posed by Sri Lankans' low participation in higher education. The report concludes with a look at the importance of building a consensus among the public and other stakeholders to launch an ambitious human capital development program in Sri Lanka.

Social Customer Relationship Management (Social-CRM) in the Era of Web 4.0 Oct 29 2022

The advent of Web 2.0 has led to a rebalancing of power between the customer and the company through the consumer's voice about the brand and referral behavior via electronic word of mouth. Customer opinions within the virtual brand communities can have a vast impact on a company's sales and image. It is crucial for companies to promote and use customer contributions in order to enhance their brand image, retain customers, and develop their marketing strategy. Social Customer Relationship Management (Social-CRM) in the Era of Web 4.0 provides relevant theoretical frameworks and the latest results of empirical research on the strategic role of marketing 2.0, digital customer experience, and social customer relationship management on social networks. Covering a range of topics such as disruptive marketing, artificial intelligence, and customer behavior, this reference work is ideal for marketers, IT practitioners, CRM specialists, industry

professionals, researchers, scholars, practitioners, academicians, instructors, and students.

Sports Science and Management Dec 07 2020 Sports science studies in detail the response of human body to diverse extent of physical activity. Sports management has many branches such as marketing, event management, sports information management and facility management. The sports industry is a thriving economic sector that is consumer-driven and hence, dependent on the performance of athletes and related personnel. This book brings forth some of the most innovative concepts and elucidates the unexplored aspects of sports science and management. The objective of this text is to give a general view of the different areas of this discipline. It strives to provide a fair idea about this field and to help develop a better understanding of the latest advances within sports science and management. Coherent flow of topics, student-friendly language and extensive use of examples make this book an invaluable source of knowledge.

From Farm to Firm Dec 19 2021 The process of rural-urban transformation presents both opportunities and challenges for development. If managed effectively, it can result in growth that benefits everyone; if managed poorly, it can lead to stark welfare disparities and entire regions cut off from the advantages of agglomeration economies. The importance of rural-urban transition has been confirmed by

two consecutive World Development Reports: WDR 2008 Agriculture for Development; and WDR 2009 Reshaping Economic Geography. Focusing on Sub-Saharan Africa and South Asia, this book picks up where the WDRs left off, investigating the influence of country conditions and policies on the pace, pattern, and consequences of rural-urban transition and suggesting strategies to ensure that its benefits result in shared improvements in well-being. The book uncovers vast inequalities, whether between two regions of one country, between rural and urban areas, or within cities themselves. The authors find little evidence to suggest that these inequalities will automatically diminish as countries develop: empirical and qualitative analysis suggests that spatial divides are mainly a function of country conditions, policies and institutions. By implication, policymakers must take active steps to ensure that rural-urban transition results in shared growth. Spatially unbiased provision of health and education services is crucial to ensuring that the benefits of transition are shared by all. But connective infrastructure and targeted interventions also emerge as important considerations, even in countries with severely constrained fiscal and administrative capacity. The authors suggest steps for navigating the tricky political economy of land reforms. And they alert readers to potential spillover effects that mean that policies designed for one space can have unintended consequences on

another. Policymakers and development experts, as well as anyone concerned with the impact of rural-urban transition on growth and equity, will find this book a thought-provoking and informative read.

South Asia's Hotspots Apr 30 2020 South Asia is particularly vulnerable to climate change. Most previous studies have focused on the projected impacts of sea-level rise or extreme weather - droughts, floods, heatwaves and storm surges. This study adds to that knowledge by identifying the impacts of long-term changes in the climate †“ rising temperatures and changes in precipitation patterns †“ on living standards. It does so by first building an understanding of the relationship between current climate conditions and living standards across South Asia. The study also identifies the set of climate models that are best suited for projecting long-term changes in climate across South Asia. This novel understanding of living standards and climate change is then combined to project impacts of long-term changes in climate on living standards in South Asia. The study finds that higher temperatures will reduce living standards for most of South Asia, with the severity impacts depending on future global greenhouse gas emissions. The study projects †“hotspots†“, which are locations where long-term changes in climate will have negative impacts on living standards. Many hotspots are in locations that hitherto have not been identified as particularly vulnerable to climate

change. Moreover, hotspots have distinguishing features that vary from country to country. This detailed assessment provides a mosaic of information that enriches our understanding of how climate change will impact people and which populations are most vulnerable. The report also provides guidance on the kinds of actions are most likely to reduce impacts of climate change in each country. The study is a major contribution to our understanding of how increasing temperatures and changing precipitation patterns interact with social and economic structures at a fine granular level across South Asia.

Shadow Education Jan 08 2021 In all parts of Asia, households devote considerable expenditures to private supplementary tutoring. This tutoring may contribute to students' achievement, but it also maintains and exacerbates social inequalities, diverts resources from other uses, and can contribute to inefficiencies in education systems. Such tutoring is widely called shadow education, because it mimics school systems. As the curriculum in the school system changes, so does the shadow. This study documents the scale and nature of shadow education in different parts of the region. Shadow education has been a major phenomenon in East Asia and it has far-reaching economic and social implications.

Transforming School Education in Sri Lanka Apr 11 2021
Research Anthology on Small Business

Strategies for Success and Survival Oct 17 2021 Running a small business provides opportunity for greater success, increased growth, and potentially the chance to move to the global business arena, yet also much more risk. Small businesses not only have less employment, but also less annual revenue than a regular-sized business. With the growth of large corporations and chain businesses, it has become harder to maintain the survival of a small business. The COVID-19 pandemic has also brought more pressure onto the already unsteady survival of small businesses, due to forced closures, decreased agility, fewer technological innovations, and smaller customer bases. The Research Anthology on Small Business Strategies for Success and Survival offers current strategies for small businesses that can be utilized in order to maintain equal footing during challenging times. With the proper strategies available to small business owners, small businesses could not only survive, but also excel despite the environment that surrounds them. Covering topics including decision management, new supportive technologies, sustainable development, and micro-financing, this text is ideal for small business owners, entrepreneurs, startup companies, family-owned and operated businesses, restaurateurs, local retailers, managers, executives, academicians, researchers, and students.

Coercion and Governance Aug 27 2022 This far-ranging volume offers both a broad

overview of the role of the military in contemporary Asia and a close look at the state of civil-military relations in sixteen Asian countries. It discusses these relations in countries where the military continues to dominate the political realm as well as others where it is disengaging from politics.

A New Electoral System for Sri Lanka? Nov 25 2019 Contributed articles.

Best Practices in Social Dialogue Jul 26 2022 Social dialogue at the national level has become an important component of good governance in many countries. Tripartite social dialogue in economic and social policy meetings has a fundamental role to play in furthering democracy, social justice and a productive and competitive economy. Social dialogue provides social partners and other stakeholders with the opportunity to participate in deciding their future.

Future of Tourism Marketing Mar 30 2020 Marketing in the tourism and hospitality industry has transformed with the development of digital marketing tools and the evolution of social culture. Recently, the advent of new technologies such as smartphones, artificial intelligence, virtual reality, robots, and new GIS systems has created more possibilities for marketing innovations. Advancements in information technology are leading to changes in business processes, service standards, and management mindsets. Meanwhile, consumers are also adapting to the new marketing paradigm. Researchers are interested in

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studying this newly-emerging and unpredictable business environment, customer decision making, new management tactics, and business analytic strategies. Future of Tourism Marketing aims to assess the role of modern technologies in marketing tourism destinations and their effects on potential visitors. This book will provide an update on research into the new marketing paradigm that is developing as a result of new technologies in a post-modern era. The chapters in this book were originally published in Journal of Travel & Tourism Marketing.

Global Rice and Agricultural Trade

Liberalisation Mar 22 2022 The liberalisation of trade in rice is likely to have huge welfare implications for countries dependent on its production and trade. This book explores the poverty and welfare implications of this liberalisation for India, Bangladesh, Pakistan and Sri Lanka, and identifies the effects on different groups within rice-dependent developing countries.

International Journal of Finance and Policy Analysis: Volume 3, Number 1 Jun 25 2022

CONTENTS: 1. Measuring Changes in Liquidity Using the Bid-offer Price Proxy: Determinants of Liquidity in the United Kingdom Gilt Market by Moorad Choudhry 2. Impact of Electronic Tax Registers on VAT Compliance: A Study of Kenyan Private Business Firms by I. K. Naibei and E. M. Siringi 3. Foreign Direct Investment Inflows, Merchandise Trade and Economic Growth in India: An Analytical Study by

Mousumi Bhattacharya 4. Extension of Technology Adoption Model (TAM) Intention to Use Internet Banking: Evidence from India by V.V.Ravi Kumar, S.K. Bose and P.V.Raghavan 5. Assessment of the Impact of Financial Risk and Market Variables on Expert Investment Preferences in Colombo Stock Exchange by M. M. Fonseka, A.M.T.P. Athauda and G. L. Tian 6. Assessing the Impact of Microfinance Institutions on Financial Development within the West African Monetary and Economic Union by Kanfitine Lare-Lantone 7. Growth of Banking Sector in the Sultanate of Oman: An Analysis by Imran Azad, A.H.M. Saifullah Sadi and Mohd. Faiyaz Click here to download full PDF edition of this issue (free limited time open access) Go to Journal Homepage Go to Series editor website About the Journal The International Journal of Finance and Policy Analysis (IJFPA) aims to publish high-quality papers that are of interest to academicians and practitioners. IJFPA is peer-reviewed and publishes both applied and theoretical papers bi-annually. The journal only considers original manuscripts for publication. IJFPA welcomes contributions in the areas of corporate finance, investments, corporate governance, international finance, financial markets & institutions, credit analysis, financial planning, financial risk management, behavioural finance, financial services management, capital structure, international financial market linkages, portfolio management, financial analysis, financial market regulations, and

international banking. Other papers that might be of interest to the readership will be considered for publication. The readership of IJFPA includes academics, professionals, scholars, practitioners, and policy analysts.

Ceylon Sessional Papers Mar 10 2021

Sri Lanka Strategic Conflict Assessment 2005: The economic agenda and the peace process Jan 28 2020

Development Perspectives, Growth and Equity in Sri Lanka Dec 27 2019 Contributed research papers.

Geographical Indications at the Crossroads of Trade, Development, and Culture Jun 20 2019

This volume focuses on the procedures for determining the geographical indicator labels for globally traded goods in the Asia-Pacific region. The book is also available as Open Access.

Education for All and Multigrade Teaching Feb 27 2020 This book, based on original research, explores the challenges and opportunities in multigrade teaching in Colombia, England, Ghana, Malawi, Nepal, Sri Lanka, Sudan, Peru, Turks and Caicos Islands, and Vietnam. It raises awareness among policymakers and practitioners in education of the realities of multigrade classes. Moreover, the book explores the implications for teachers, teacher educators, curriculum developers, and educational planners.

Undergraduate ELT in Sri Lanka Jul 02 2020

The book looks into the South Asian experience of English language education in the first

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decade of the 21st century by examining its policies, practices and perspectives in Sri Lanka. It discusses the evolution of English from the language of administration of the former South Asian colony up to its present and intended, although poorly implemented, status as a “link-language” in Sri Lanka. The official removal of English as the language of administration after independence, the twists and turns of its practice in various domains over six decades, and the views of today’s students and teachers reveal that there is more to English language education in a post-colonial context than current theories address. This book concentrates on what educationalists in English Language Teaching do, the goals that curriculum designers must capture, and how post-colonial attitudes towards English hinder the teaching of English as a second language. This book emphasizes that the general principles of teaching English as a second language need specific modifications at the delivery stage in South Asian societies. Global Challenges and Strategic Disruptors in Asian Businesses and Economies Oct 05 2020 Strategic disruptors in companies and economies, including blockchain technology, big data, and artificial intelligence, can contribute to the creation of new business opportunities, jobs, and growth. Research is needed on the impacts of these disruptors in Asia, as well as analyses on new business ecosystems and policy implications. Global Challenges and Strategic Disruptors in Asian

Businesses and Economies presents a rich collection of chapters that explore and discuss the state of the art, emerging topics, challenges, and success factors in business, big data, innovation, and technology in Asia. The book explores how the internet of things, big data, and artificial intelligence can provide solutions for global challenges and companies. Including topics on digital economy, strategic management, and information technologies, this book is ideal for managing directors, general managers, corporate heads of firms, politicians, executives, entrepreneurs, academicians, decision makers, policymakers, researchers, and students looking to enhance their understanding and collaboration in business, disruptive innovation, and technology in Asia.

The Microfinance Revolution Jun 01 2020 ??? ... Microfinance is the method whereby financial services and credit is made available to the economically active but low income people of developing countries. This book focusses on three key aspects of the phenomenon: 1) the shift from government- and donor-subsidized credit delivery systems to self-sufficient, sustainable microfinance institutions; 2) the results on the ground, on the way in which microfinance is helps people expand and diversify their enterprises, increase their incomes, raise their living standards and those of their families, and boost their self-confidence; 3) the theoretical frameworks that had previously impeded the microfinance

revolution, with suggestions for their improvement.

English in East and South Asia Feb 21 2022 This book provides a first systematic and comprehensive account of English in East and South Asia (EESA) based on current research by scholars in the field. It has several unique features. Firstly, it provides a rigorous theoretical overview that is necessary for the understanding of EESA in relation to the burgeoning works on World Englishes as a discipline. Secondly, in the section on linguistic features, a systematic template was made available to the contributors so that linguistic coverage of the variety/varieties is similar. Thirdly, the vibrancy of the sociolinguistic and pragmatic realities that govern actual English in use in a wide variety of domains such as social media, the Internet and popular culture/music are discussed. Finally, this volume includes an extensive bibliography of works on EESA, thus providing a useful and valuable resource for language researchers, linguists, classroom educators, policymakers and anyone interested in the topic of EESA or World Englishes. This volume hopes to advance understanding of the spread and development of the different sub-varieties reflecting both the political developments and cultural norms in the region.

The Sri Lankan Economy Sep 23 2019 This is a pivotal period in Sri Lanka's economic development. The end of conflict opens a door for accelerated economic growth and poverty

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reduction. Reform is needed to regain momentum because fiscal imbalances and rising public debt could jeopardize macroeconomic stability. The economy would benefit from significant trade and commercial policy reform. The labor market suffers from sluggish growth of formal sector employment and from skills mismatches, which can be addressed by changes in education policy and systems. The book analyzes these and related critical constraints on the Sri Lankan economy, and proposes a set of policy reforms that would lay the foundations for more rapid and inclusive development.

Sustainable Tourism Policy and Planning in Africa

Sep 16 2021 Sustainable Tourism Policy and Planning in Africa offers an accessible and understandable overview of the challenges of integrating sustainability into tourism policy and planning in Sub-Saharan Africa and provides some interesting recommendations on how these could be overcome. Tourism is currently growing faster in Sub-Saharan Africa (SSA) and in many other developing regions compared to the rest of the world. Using case examples from different segments of the tourism sector in different country contexts, this volume therefore reassesses context specific tourism policies and planning mechanisms in SSA over the years. It considers how the increasing focus on sustainability is reflected in different areas of the tourism sector including food security, the human capacity management, service delivery,

local communities and heritage management, climate change and the influence of colonial legacies on tourism policy planning. For many SSA countries, it has only been in the last two decades that the development of sustainable and achievable context specific policies and planning mechanisms has become the norm. The chapters provide examples of how different dimensions of sustainability are integrated into tourism policy and practice, and examine the extent to which these are shaping the present, and their implications for the future sustainability of the tourism sector. Sustainable Tourism Policy and Planning in Africa will be of great value to academics, private and third sector employees to better understand tourism in Sub-Saharan Africa. Eight of the chapters were originally published as a special issue of Tourism Planning and Development. These are now complimented with a new introductory chapter and a concluding chapter that sets out a future research agenda for sustainable tourism policy and planning.

Functional Food Product Development Nov 06 2020 According to an August 2009 report from PricewaterhouseCoopers, the United States market for functional foods in 2007 was US\$ 27 billion. Forecasts of growth range from between 8.5% and 20% per year, or about four times that of the food industry in general. Global demand by 2013 is expected to be about \$100 billion. With this demand for new products comes a demand for product development and supporting literature for that

purpose. There is a wealth of research and development in this area and great scope for commercialization, and this book provides a much-needed review of important opportunities for new products, written by authors with in-depth knowledge of as yet unfulfilled health-related needs. This book addresses functional food product development from a number of perspectives: the process itself; health research that may provide opportunities; idea creation; regulation; and processes and ingredients. It also features case studies that illustrate real product development and commercialization histories. Written for food scientists and technologists, this book presents practical information for use in functional food product development. It is an essential resource for practitioners in functional food companies and food technology centres and is also of interest to researchers and students of food science. Key features: A comprehensive review of the latest opportunities in this commercially important sector of the food industry Includes chapters highlighting functional food opportunities for specific health issues such as obesity, immunity, brain health, heart disease and the development of children. New technologies of relevance to functional foods are also addressed, such as emulsion delivery systems and nanoencapsulation. Includes chapters on product design and the use of functional ingredients such as antioxidants, probiotics and prebiotics as well as functional ingredients from plant and dairy sources

Specific examples of taking products to market are provided in the form of case studies e.g. microalgae functional ingredients Part of the Functional Food Science and Technology book series (Series Editor: Fereidoon Shahidi)

Sustainable Human Resource Management

Jun 13 2021 This book provides a multi-stakeholder perspective on sustainable HRM for the policymakers, managers and academics, addressing issues, approaches, research studies/frameworks and emerging patterns relating to the subject. It discusses various

aspects of sustainability, such as making HR more responsible for ensuring sustainability focusing on the triple bottom line, characteristics of sustainable HRM, psychological contracts, emotional intelligence, and psychological capital. The book also explores organizational citizenship behavior, employment relations, employee engagement, sustainable leadership, disruptive HR practices, sustaining employee motivation, educational sustainability, sustainable career management,

sustainable environment, employer and employee branding, sustainable organizations, organization culture, training for sustainability, sustainable employee performance, business sustainability and sustainable employability. It provides an update on the concept, processes, issues and emerging paradigms from multidimensional and cross-country perspectives to showcase sustainable HR practices, and appeals to the academics, practitioners and policymakers in the area of HRM.